

Algoma Area Chamber of Commerce Board of Directors Meeting
Monday March 14, 2016

A special board development session was conducted before the meeting was called to order. The session was facilitated by Claire Thompson. The board discovered ways to promote the benefits of being a chamber member to a variety of interest groups in the area. From this session it was decided that we would take time at each meeting to discuss member outreach opportunities that may have presented themselves as well as reviewing more specific ways of target specific audiences that could benefit from chamber membership and focusing on creating stronger community. It was also discussed that the chamber should create a "talking points" piece to help board members to have a unified voice delivering a consistent message.

The meeting was called to order at 5:10 pm by President John Price. Present: Wayne Schmidt, Becky Meyer, Tracy Nelson, Jim Rabas, Lynn Truckey, Debbie Kiedrowski, Jenny Highland, Joy Krieger, John Price, Dave Baumann Absent: Dave Holtz, Bill Bluett, Aric Schmiling (Aric attending the board development session, but had to leave for the meeting.)

Minutes: The minutes from February were presented and approved with a motion by Becky, second by Jenny. All yes, motion carried.

Financial Report: The February financials were presented and approved with a motion by Tracy, second by Debbie. All yes, motion carried.

Old Business: There was no old business discussed.

New Business: Copy Machine – the copy machine contract is ending and Joy will meet with copy machine rep to find out if there is a buyout option available.

2% room tax – Joy reported she has not been contacted by any chamber members with concerns regarding the 2% room tax increase proposal by city council. It was decided the chamber would not take a position at this time unless members came to the chamber with concerns.

Executive Report: Updates – Due to an abbreviated meeting there were no updates.

Round Table Community Updates: Tourism and Promotion – Jenny shared with the board that the state ordinance is changing regarding the structuring of tourism and promotion committees. The city is working to reflect those changes in their own ordinance which may affect how the committee is structured.

Meeting adjourned at 5:40 pm with a motion by Jim, second by Wayne. All yes, motion carried.

Respectfully submitted by Tracy Nelson